

Goodwill Industries of the Redwood Empire
Serving Sonoma, Napa, Mendocino, Lake, Humboldt & Trinity Counties

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MISSION STATEMENT

Changing lives and strengthening communities through the dignity and power of work!

Donate. Shop. Change a Life!



Subsidized Employment Program Coming to an End ~

Karen McCarty

IN DECEMBER 2009, GOODWILL INDUSTRIES—of the Redwood Empire eagerly accepted the challenge of a new program called the Subsidized Employment Program (SEP). SEP has embraced the mission of Goodwill by assisting local residents in finding employment that is subsidized through funding provided through Sonoma County Human Services Department. Program participants have gained recent work history, increased job skills and financial support for their families. Although the

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Julianna Padilla & Sara Sanchez ~ Hispanic Chamber of Commerce: Administrative Assistants with Donna Zapata, Executive Director. The Chamber assisted them in finding long term employment through their chamber membership.

Soul Mates Reunited After Seventeen Years at the Healdsburg Store! ~ JoAnn Miller

IKNOW WHAT YOU'RE THINKING...BUT YOU WOULD BE mistaken. It was our distinct pleasure here at the Healdsburg Goodwill to watch as a surfboard and its fin were reunited for the first time in seventeen years.

As fate would have it, the right person came in to make a donation. Out of the corner of his eye he spotted the board that was donated by an earlier donor. He was immediately drawn to it, asking if it was for sale. Without hesitation, he offered to purchase it.

He began to tell the story of how all those years ago; he had found the fin on the beach. He held onto that fin in hopes that one day he would find a use for it. As the years passed on, hope of finding such an item seemed to become pretty dim.

That is, until fate stepped in. John had come in to make a donation and found much more than he bargained for. Unfortunately, due to the remodel of our store, the surfboard would not be offered for sale until our remodel was done. Compelled by something within, John asked us to hold on...and promptly went to pick up the fin. Upon returning, he asked if it would be okay to reattach it to the board so it would complete its journey.

John then inquired when the remodel would be done, so he could shop for the now complete surfboard. We told him we regrettably could not hold the item, but the store would reopen on July 29th.

Lo and behold, opening day came and there in the crowd was John, wide-eyed and scanning the store for his long awaited prize. It didn't take long for his eyes to settle on his goal and his feet to quickly follow his gaze. It was a long time coming, but the day had come. Happily, the search came to an end.

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"Every day do something that will inch you closer to a better tomorrow."

~ Doug Firebaugh ~



Goodwill... creating hopes, jobs, futures

The Ghoullwill Ball Goes Hollywood ~ Stephanie Munson

BOARD OF DIRECTORS



OFFICERS



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Jean Kapolchok

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Peter O'Brien

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PRESIDENT & CEO

Mark Ihde



JOIN US FOR SOME GHOULISH FUN AS WE raise money to support the Goodwill mission. Last year, Goodwill Industries of the Redwood Empire provided employment and training services to 2,374 individuals and placed 258 clients into unsubsidized employment. That means Goodwill helped put people struggling with a disability or barrier to employment to work in our community.

Goodwill is hosting its 2nd Annual Ghoullwill Ball on Saturday, October 23rd at Legends @ Bennett Valley. The Ghoullwill Ball is a Halloween themed fundraising event that will include a silent auction, ghostly balloon pop, mystical entertainers, costume contest and live music to dance the night away by "Twice As Good". KZST's own Debbie Abrams will host the festivities and Supervisor Efen Carrillo will serve as a judge for the costume contest.

Our theme this year is "**Haunted Hollywood**", so this is a chance to come as your favorite Celebrity, Diva or Rebel.



Don your favorite Halloween costume or gown, and join us for the Ghoullwill Ball.

Mark your calendars for Saturday October 23rd, 2010 and plan to join us for the 2nd Annual Ghoullwill Ball at Legends at Bennett Valley.

If you would like to purchase tickets or become a committee volunteer for the Ghoullwill Ball please contact Stephanie Munson at 523-0550 Ext. 213 or visit our web-site www.gire.org.

SEP Participant Miasha Terry ~ Retained employment at Calif. Youth Outreach as a Youth Counselor.



SEP Coming to an End (cont.)

the Federal Funding for this program will be ending shortly, we are proud that SEP has made a positive contribution in our community. We were able to place 269 participants in employment. Out of the 269 employed participants, 133 were offered permanent employment. Over 113 Sonoma County businesses partnered with Goodwill to provide employment opportunities for SEP participants. We are grateful to all those that contributed to the success of the Subsidized Employment Program.

Thank you for your support.

Soul Mates Reunited (cont.)

It was great to see a donation go to someone who truly had found a treasure within our doors. It's not often that we see such passion displayed for items we work with on a daily basis. It is a story like this that helps us to appreciate the small part we play in our community...a part that can bring us together to supply something with a greater meaning to our loyal customers.

You are cordially invited to Helping People & Changing Lives

Goodwill is so much more than stores!

Join us for a
FREE 1-Hour Breakfast or Lunch

Learn about **Goodwill Industries of the Redwood Empire** in Sonoma, Napa, Lake and Mendocino Counties.

(This is not a fundraiser - no one will be asked for money.)

Bring a Friend!

Call Stephanie at 523-0550 to reserve your place.

Upcoming Dates:

Wednesday, September 29th, 2010 ~ Noon
Wednesday, October 27th, 2010 ~ Noon
Wednesday, November 17th, 2010 ~ 8:00 a.m.

Donate. Shop. Change a Life!

Goodwill... providing a hand up not a hand out

Goodwill Remembers Cathleen Barnier ~

July 6, 1939 - October 22, 2009

ON THURSDAY JULY 8TH

Goodwill hosted a plaque dedication ceremony to remember and celebrate the contributions made to Goodwill Industries of the Redwood Empire by our former CEO Cathleen Barnier. Cathleen served as CEO from 1992-2002 and will forever be remembered for her commitment to our organization. We would like to share one of Cathleen's favorite poems with you.



The Road Not Taken ~ by Robert Frost

*Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;*

*Then took the other, as just as fair
And having perhaps the better claim,
Because it was grassy and wanted wear;
Though as for that, the passing there
Had worn them really about the same,*

*And both that morning equally lay
In leaves no step had trodden black
Oh, I kept the first for another day!
Yet knowing how way leads on to way,
I doubted if I should ever come back.*

*I shall be telling this with a sigh
Somewhere ages and ages hence:
two roads diverged in a wood, and I --
I took the one less traveled by,
And that has made all the difference.*

Memorial Donations

MEMORIAL DONATIONS HAVE RECENTLY been received by Goodwill Industries in honor of the following people:

- | | |
|----------------------------|-------------------|
| Cathleen Barnier | Margaret Myers |
| Neil Fiedler | Harold Nichellini |
| George Andrew Koenigshofer | Marshall G. Ward |

... caring about our environment

Commitment to our Community



Dear Friends,

Thanks to the generosity of our donors, our Goodwill continues to expand and provide more employment and training opportunities in the communities we serve. Featured in this edition are the remodeling of our Healdsburg Store, and the grand opening of our newest store in Willits. We have negotiated a lease and have a permit application pending with the City of Santa Rosa for a new store on 4th Street. We are negotiating with landlords and are hopeful that we will be able to open a second store in Napa and one in American Canyon.

None of this would be possible without the generosity of our donors, both with direct financial contributions and the donation of gently used clothing and household goods. The collective efforts of our supporters and our staff make additional employment opportunities available during these difficult economic times.

In addition to providing competitive wages and benefits to our employees, our stores provide a chance for our clients and volunteers to train in a retail environment, all providing a pride of employment and adding to a more healthy economy.

Thank you for your continued support, and for aiding us with our goal of serving more clients and allowing people to become self-sufficient by becoming employed.

Best Regards,

Mark Ihde
President & CEO

Calendar of Events

Saturday, October 23rd ~ 7:30 - 11:30 p.m.

Ghoulwill Ball at Legends ~ Please visit www.gire.org or call 523-0550 ext. 213 for further details or to purchase tickets.

Wednesday, November 10th ~ 5:30 - 7:30 p.m.

Goodwill Donor Appreciation ~ 651 Yolanda Avenue, Santa Rosa

Friday, March 4th ~ 7:30 - 9:00 a.m.

"People Empowering People" Fundraising Breakfast ~ Table Captains needed. Please call 523-0550 ext. 213.



**Donate.
Shop.
Change a
Life!**



On **GOODWILL**

Goodwill Industries of the Redwood Empire
651 Yolanda Avenue
Santa Rosa, CA 95404

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**MISSION
STATEMENT**

*Changing
lives and
strengthening
communities
through the
dignity and
power of work!*

MEMBERSHIP:

Goodwill Industries
International

ACCREDITATION:



Join Us for the 2nd Annual Ghoullwill Ball:

Saturday, October 23rd at Legends ~ Bennett Valley. Visit our website to buy your tickets today!

**Goodwill
Corporate Office**

651 Yolanda Avenue,
Santa Rosa, CA 95404
Ph 707.523.0550
Fax 707.523.0552
E-mail: information@gire.org
Website: www.gire.org

Retail Store and Donation Locations

Outlet Center

651 Yolanda Avenue,
Santa Rosa, CA 95404
Ph 707.523.0550 ext 209

Cloverdale

792 S. Cloverdale Blvd.
Cloverdale, CA 95425
Ph 707.894.5200

Healdsburg

513 Healdsburg Avenue
Healdsburg, CA 95448
Ph 707.431.8408

Petaluma

1000 Lakeville Street
Petaluma, CA 94952
Ph 707.778.7485

Napa

1683 Imola Avenue W.
River Park Shopping Center
Napa, CA 95448
Ph 707.252.1197

Rohnert Park

6591 Commerce Blvd.
Rohnert Park, CA 94928
Ph 707.585.0300

Roseland

680 Sebastopol Road
Santa Rosa, CA 95407
Ph 707.570.2392

Santa Rosa

3535 Industrial Drive
Santa Rosa, CA 95403
Ph 707.545.2492

Sebastopol

6826 Sebastopol Road
Sebastopol, CA 95472
Ph. (707) 823.3551

Ukiah

1005 North State Street
Ukiah, CA 95482
Ph 707.462.9660

Willits ~ Now Open

1728 S. Main Street
Willits, CA 95490
Ph 707.456.9461

**Workforce Development Offices
are in Sonoma, Lake, Mendocino,
and Napa Counties**

Santa Rosa	<i>Ph 707.523.0550</i>
Santa Rosa-Job Link	<i>Ph 707.565.5683</i>
	<i>Ph 707.565.5667</i>
Lake County	<i>Ph 707.263.1541</i>
Mendocino County	<i>Ph 707.467.5929</i>
Napa County	<i>Ph 707.258.8171</i>

Interlink Self-Help Center

1033 Fourth Street
Santa Rosa, CA 95404
Ph 707.546.4481

Wellness & Advocacy Center

3400 Chanate Road
Santa Rosa, CA 95403
Ph 707.565.7800

Attended Donation Centers

		Hours*
Oakmont:	6501 Oakmont Drive	9:45–6:30 Mon–Sun
Santa Rosa:	560 Montecito Center	9:45–6:30 Mon–Sun
	1116 4th Street	9:45–6:30 Mon–Sun
	Coddington Mall	9:45–6:30 Mon–Sun
	651 Yolanda Avenue	9:00–5:00 Mon–Sun
Rohnert Park:	Raley's Town Centre	9:45–6:30 Mon–Sun
Petaluma:	Corner of Weller & E. Washington	9:45–6:30 Mon–Sun
Sebastopol:	Highway 12	9:45–6:30 Mon–Sun
Ukiah:	1255 Airport Park Blvd.	9:45–6:30 Mon–Sun
Windsor:	9098 Brooks Road	9:45–6:30 Mon–Sun

*Winter Hrs. (Oct-Mar, 8:45-5:30)

