

**Goodwill Industries of the Redwood Empire**  
*Serving Sonoma, Napa, Mendocino, Lake, Humboldt & Trinity Counties*

## INSIDE THIS ISSUE:

- Meet Gary Michael – Volunteer Extraordinaire..... 1
- Doing Good One Search or One Purchase at a Time!.. 1
- Goodwill Partners with Community Foundation..... 2
- Best Places to Work.. 2
- Human Race Success! ..... 2
- Helping People & Changing Lives ..... 2
- Petaluma Re-Grand Opening ..... 3
- Employee of the Quarter ..... 3
- Calendar of Events...3
- President’s Letter ..... 3

## MISSION STATEMENT

*Changing lives and strengthening communities through the dignity and power of work!*

**Donate. Shop. Change a Life!**



## Meet Gary Michael-Volunteer Extraordinaire ~ Laurie Petta

**W**HEN YOU STEP THROUGH THE DOORS of the Wellness and Advocacy Center, you are greeted warmly and sincerely by one of our staff or volunteers, often by Gary Michael Lewis. Gary Michael is one of the many volunteers who give so selflessly of their time to help our programs and services thrive. When we met to write this article I was struck by Gary’s enthusiasm for the work he performs at the Center and for the people that he works with. Gary expressed repeatedly how kind and wonderful everyone who worked at the Wellness and Advocacy Center was to him and to those who access the Center on a daily basis. Angie Hendrix from Sonoma County Health Services, Mental Health Division, introduced him to the Wellness and Advocacy Center shortly after the Center opened last year. She felt it would be a good way for Gary to gain current work experience while working in a supportive and caring environment.

Gary Michael is an artist and writer when he is not volunteering. His children’s stories, and delightful paintings that illustrate each story, have been entertaining children and adults for many years. Gary Michael credits his mother for the beauty in each of his stories. Gary and his mom wrote the stories together until her death last year. Gary Michael explained that he would come up with the ideas and get down the “bare bones” and then his mom “would make them beautiful”. Gary continues to write and includes a character in his stories based on his mom. All of Gary’s stories are influenced and draw their inspiration from his deep faith. He is quick to point out that his talent and ideas are the result of his creator. Gary Michael paints in oils and explained that he has been able to express himself in this medium thanks to a generous donation of paints and canvases.



Gary Michael is one of the many wonderful artists whose work will be on exhibit this year at the Holiday Art Show and Sale at the Wellness and Advocacy Center. Like Gary Michael, the artists at the Wellness

*Continued on p. 2*

## Doing Good One Search or One Purchase at a Time! ~ Stephanie Munson

**W**HEN YOU USE GOODSEARCH AND GoodShop, you are raising money for Goodwill Industries of the Redwood Empire with every search of the Internet and every purchase on-line!

What if even a fraction of the \$20 billion generated by search engine advertisers and online shopping was directed towards helping people in our community with disabilities and other barriers to employment. That is the concept behind GoodSearch.com a new search engine powered by Yahoo! GoodSearch donates 50% of its revenue, approximately a penny per search, to the charities designated by its users. You use it exactly as you would any other search engine and the pennies add up quickly – just 500 people searching four times a day will earn around \$7,300 in a year. It doesn’t cost the users a thing!

Similarly with GoodShop.com, consumers are helping their favorite causes by shopping at hundreds of well known retailers including Amazon, Target, Apple, Macy’s, Best Buy, Orbitz, Staples and others.

Goodwill Industries of the Redwood Empire recently registered with the sites, giving its supporters a chance to raise money for the cause every time they search the Internet or shop online. The goal is to earn \$5000.00 through the site this year, which will be used to provide employment and training services to people with disabilities and other barriers to employment.

While doing a search or shopping online why not raise money for our cause? There is absolutely no reason not to use GoodSearch and GoodShop – it’s so easy.



## BOARD OF DIRECTORS



## OFFICERS



### CHAIR

Lynn McIntyre

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Edna Nakamoto

Peter O'Brien

Mark Walsh

Nancy Watson

David Wong

Sharon Wright



## PRESIDENT & CEO

Mark Ihde



# Goodwill... creating hopes, jobs, futures

## Goodwill Partners with Community Foundation ~

*Celia Bolam*

### GOODWILL INDUSTRIES OF THE REDWOOD

Empire recently established an endowment fund at Community Foundation Sonoma County. Partnering with the Community Foundation allows Goodwill to be an ongoing resource for donors interested in current and legacy giving. Real estate gifts, charitable trusts, bequests, stock, life insurance and individual retirement accounts are all ways to provide long-term support for Goodwill. With careful planning, individuals can make charitable gifts beyond what they can give on an outright basis. We invite you to find out more about our Endowment Fund and leaving a charitable legacy by calling Stephanie Munson, Goodwill Industries Director of Donor Relations and Development, at 523-0550 x 213.

## Best Places to Work Award ~

*Stephanie Munson*

### THE NORTH BAY BUSINESS JOURNAL AND

NelsonJobs.com recently presented the Best Places to Work Gala Awards Reception recognizing companies that have been nominated by their staff through an employee survey process as being a great place to work. Goodwill – Redwood Empire is a first time winner. Said one employee in the anonymous on-line survey, "These are outstanding, respectable and dignified people that feel good about the work they do, and it shows. Our management expects the highest performance of themselves, in the most positive manner. That enthusiasm creates an atmosphere in which each employee finds new talents and abilities in themselves. We all benefit exponentially."

Mark Ihde, President and CEO accepted the award for Goodwill and shared what this award means to staff at Goodwill.

Last year with the help of our staff Goodwill provided employment and training services to 2063 people with disabilities and other barriers to employment.

Goodwill takes great pride in being awarded the 2008 Best Places to Work Award and we are proud to let others know that Goodwill is a great place to work!

## Human Race Success! ~

*Stephanie Munson*

### EARLIER THIS YEAR OUR CEO MARK IHDE

agreed to be dressed up as our "Smiling G" mascot if we reached our goal of raising \$12,000 for the Human Race. Well I'm happy to report that with your help we reached our goal of raising \$12,000 and at a recent staff meeting we had a special appearance from our "Smiling G" mascot.



We thought all of you might enjoy seeing Mark as "Smiling G", he's such a great sport.

All of us at Goodwill would like to say "Thank you" for your ongoing support! Working together we can provide hope and change lives!

## Meet Gary Michael (cont.)

and Advocacy Center Art Program rely on the generosity of our donors for special items like paints and canvases. For information on the Art Show or the Wellness and Advocacy Center please contact Amy Breckenridge at 565-7800.

If you would like to receive the story of "Baby Robby and the Autumn Monster" please contact Stephanie Munson at 523-0550 ext. 213

You are cordially invited to

## Helping People & Changing Lives

*Goodwill is so much more than stores!*

Join us for a

### FREE 1-Hour Breakfast or Lunch

Learn about Goodwill Industries of the Redwood Empire in Sonoma, Napa, Lake and Mendocino Counties.

*(This is not a fundraiser – no one will be asked for money.)*

**Bring a Friend!**

Call Stephanie at 523-0550 to reserve your place.

**Upcoming Dates:**

Wednesday, November 19, 2008 ~ 8:00 a. m.

Wednesday, December 17, 2008 ~ Noon

Wednesday, January 21, 2009 ~ 8:00 a. m.\*

*(\*This tour will be hosted at the Wellness & Advocacy Center.)*

**Donate. Shop. Change a Life!**

# Goodwill... providing a hand up not a hand out

## Petaluma Re-Grand Opening

~ Jennifer Swift

**O**UR PETALUMA STORE CELEBRATED A re-grand opening celebration on September 5th, 2008. GIRE recently negotiated an extended 5-year lease on the store located at 1000 Lakeville St. in Petaluma and remodeled the location.

The newly remodeled store has a much larger sales floor space with more clothing racks and selections for customers. The donation center, now located around the back of the building, was also expanded to make donating more convenient. President and CEO Mark Ihde says, "The Petaluma community has always been generous with their donations and we hope our improvements has made their experience more convenient. The expanded sales floor will offer our customers more selection and a better shopping experience." Let the treasure hunt begin, come shop the newly remodeled Petaluma store!

*You must give some time to your fellow men. Even if it's a little thing, do something for others – something for which you get no pay but the privilege of doing it. ~ Albert Schweitzer*

## Employee of the Quarter ~

Roseland Store Staff



**T**RAVIS HUNT was recently named employee of the quarter. Travis has been working as a skills trainer for Goodwill since 2006.

We are lucky to have Travis as part of our team at the Roseland store, he's a caring co-worker who goes out of his way to help out and share good ideas. Travis always has a smile on his face and is great at making people feel comfortable.

Travis has helped out on many occasions by giving good advice on how to handle different situations. He shows pride in being a part of the Goodwill team through his dedication to the Work Adjustment Training program and its clients. He is always willing to step in and help a customer and his problem solving skills have been helpful in many situations.

All of us at the Roseland Store want to say "Thank You" for being part of our team!

*... caring about our environment*

## Commitment to our Community



Dear Friends,

We find ourselves preparing for another holiday season, Thanksgiving is only a few weeks away and it seems appropriate to express my gratitude for everything you have done to support Goodwill this year. Thanksgiving is a time to acknowledge the good deeds of others and without you the challenges we faced this year may have become truly damaging to our existing programs.

It is through the generosity of others that Goodwill is able to thrive and deliver valuable resources to people in our community who may not have been served otherwise. I think of what your generosity means to the many people we serve each year, it provides hope, builds confidence and restores faith in oneself.

Have you ever thought about when you give? Or who you share your passion for giving with? Your action in giving is an example to your friends, family and others around you about your values, and that becomes part of your legacy.

The gift of giving is something we demonstrate through our actions and through our planning. Many donors are now expressing interest in finding out details about planned giving. Goodwill has recently partnered with the Community Foundation and is proud to announce that we are now able to offer donors the option of planned giving as a way for you to build a lasting legacy.

"The most satisfying thing in life is to have been able to give a large part of oneself to others." ~ Chardin, Pierre Teilhard De

Many thanks for your continued support.

Best Regards,

Mark Ihde  
President & CEO

## Calendar of Events

**Friday December 5th ~ 2:00 p.m. - 4:00 p.m.**

**Holiday Art Show/Sale** at the Wellness & Advocacy Center 3400 Chanate Rd. SR

**Saturday December 6th ~ 10:00 a.m. - 2:00 p.m.**

**Holiday Art Show/Sale** at the Wellness & Advocacy Center 3400 Chanate Rd. SR

**Thursday March 5th ~ 7:30 a.m. - 9:00 a.m.**

**"People Empowering People" Fundraising Event**, for details please contact Stephanie at 523-0550 ext. 213

(We welcome anyone interested in being a Table Captain for this event)

**Saturday May 9th ~ 7:00 a.m. - Noon**

**The Human Race**, Herbert Slater Middle School, SR to join team Goodwill please contact Stephanie at 523-0550 ext. 213

**Donate.  
Shop.  
Change a  
Life!**



**On GOODWILL**

**Goodwill Industries of the Redwood Empire**

651 Yolanda Avenue  
Santa Rosa, CA 95404

NON-PROFIT  
US POSTAGE  
**PAID**  
PERMIT #60  
SANTA ROSA CA

**Special Thanks:**

*Thanks to the Petaluma Pumpkin Patch for their recent donation.*

**MISSION STATEMENT**

*Changing lives and strengthening communities through the dignity and power of work!*

**MEMBERSHIP:**

Goodwill Industries International

**ACCREDITATION:**



Commission on the Accreditation of Rehabilitation Facilities

**Goodwill Corporate Office**

651 Yolanda Avenue, Santa Rosa, CA 95404  
Ph 707.523.0550 Fax 707.523.0552  
E-mail: [information@gire.org](mailto:information@gire.org)  
Website: [www.gire.org](http://www.gire.org)

**Workforce Development Offices are in Sonoma, Lake, Mendocino, and Napa Counties**

- Santa Rosa** Ph 707.523.0550
- Santa Rosa-Job Link** Ph 707.565.5683  
Ph 707.565.5667
- Lake County** Ph 707.263.1541
- Mendocino County** Ph 707.467.5929
- Napa County** Ph 707.258.8171

**Interlink Self-Help Center**

1033 Fourth Street Ph 707.546.4481  
Santa Rosa, CA 95404

**Wellness & Advocacy Center**

3400 Chanate Road Ph 707.565.7800  
Santa Rosa, CA 95403

**Retail Store Locations**

**Outlet Center**

651 Yolanda Avenue  
Santa Rosa, CA 95404  
Ph 707.523.0550 ext 209

**Santa Rosa**

3535 Industrial Drive  
Santa Rosa, CA 95403  
Ph 707.545.2492

**Rohnert Park**

4 Padre Town Center  
Rohnert Park, CA 94928  
Ph 707.585.0300

**Roseland**

680 Sebastopol Road  
Santa Rosa, CA 95407  
Ph 707.570.2392

**Healdsburg**

513 Healdsburg Avenue  
Healdsburg, CA 95448  
Ph 707.431.8408

**Petaluma**

1000 Lakeville Street  
Petaluma, CA 94952  
Ph 707.778.7485

**Ukiah**

1005 North State Street  
Ukiah, CA 95482  
Ph 707.462.9660

**Cloverdale**

792 S. Cloverdale Blvd.  
Cloverdale, CA 95425  
Ph 707.894.5200

**Napa**

1683 Imola Avenue W.  
River Park Shopping Center  
Ph 707.252.1197

**Attended Donation Centers**

**Oakmont:**

6501 Oakmont Drive

10:00–6:30 Mon–Sun

**Santa Rosa:**

Sky Hawk Village Market  
5755 Mountain Hawk Way

10:00–6:30 Mon–Sun

Coddington Mall

11:00–7:30 Mon–Sun

651 Yolanda Avenue

9:00–5:00 Mon–Sun

**Rohnert Park:**

Raley's Town Centre

10:00–6:30 Mon–Sun

**Petaluma:**

Corner of Weller & E. Washington

10:00–6:30 Mon–Sun

**Sebastopol:**

O'Reilly Media  
1005 Gravenstein Hwy N.

10:00–6:30 Mon–Sun

**Ukiah:**

1255 Airport Park Blvd.

10:00–6:30 Mon–Sun

\*Winter Hrs. (Oct-Mar, 9-5)

