

**Goodwill Industries of the Redwood Empire**  
*Serving Sonoma, Napa, Mendocino, Lake, Humboldt & Trinity Counties*

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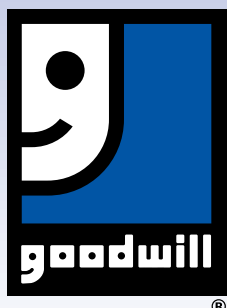
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## MISSION STATEMENT

*Changing lives and strengthening communities through the dignity and power of work!*

**Donate. Shop. Change a Life!**



## Law Enforcement Officers Tour Wellness & Advocacy Center – Jessie Panoski

### IT ALL BEGAN WITH AN EMAIL FROM

Laurie Petta... It read that the Wellness and Advocacy Center would be giving a tour to thirty-five police officers and sheriff deputies. "What?" I thought. "How did that come about?" was my initial reaction. The staff was concerned if they would be receptive to us, and it turns out they were. Our hope was that the police officers and sheriff deputies would learn that the Wellness and Advocacy Center is another safe place where they can refer those whom they come in contact with, whose lives have been severely impacted by mental illness. Everyone made flyers about their specific programs, including poster boards with information specifically about the statistics of mental illness in Sonoma County. I think both sides were unsure how we would be received, given the recent shootings... would they be open or would they already have preconceived judgments?

Upon arrival of the first group of officers and deputies, I welcomed them to the Center and then went on to explain the objectives of the Center. Following



that I began a tour of the facility, beginning with our kitchen. The officers asked thoughtful questions and collected flyers about each of our programs, which assured us that they were impressed. The staff was stupendous in their effort to show our guests what they offer and how well they do it. When the last crew left we all took a long deep breath and sighed. We feel we have successfully accomplished our goal – to educate the officers and deputies about the Wellness and Advocacy Center as well as share some of our positive experiences working with individuals who live with mental illness.

## New Role for Donated Typewriters ~ Brenda R. Hawkins

MELISSA ASAIA, A SONOMA COUNTY HUMAN SERVICES STAFF DEVELOPER, while touring our facility noticed typewriters in an area of our warehouse. She asked what was going to happen to them and we explained our FREE e-waste recycling program and how non working typewriters



are recycled along with computers, televisions and other electronics. Melissa then explained her involvement with a local performing arts group and asked if it was possible to have some of our typewriters used in a play planned for the Spring. It seems that during each performance of True West, a black comedy written by Sam Shepard, a typewriter is destroyed. They had been trying to figure out how they could patch it up night after night to finish the run of the play. Melissa made us an offer; if they brought back the parts for recycling, could they use our typewriters that were already headed for recycling? So, when you head out to the Spreckels Performing Arts Center to take in the play True West, you will also see the final performance of a local typewriter. True West, directed by David Lear, produced by Eric Burke and Edward McCloud, runs from June 6<sup>th</sup> thru June 29<sup>th</sup> and features Carol McRae and Al Liner.



## BOARD OF DIRECTORS

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Peter O'Brien

Mark Walsh

Nancy Watson

David Wong

Sharon Wright

## PRESIDENT & CEO

Mark Ihde

# Goodwill... creating hopes, jobs, futures

## Now Open – Attended Donation Center at Coddington! ~ Jennifer Swift

### GOODWILL IS DE-LIGHTED TO RETURN

to Coddington Mall with a new attended donation center. Located in the parking lot next to the library facing Guerneville Road, the center is open 7 days a week from 11:00 a.m.-7:30 p.m.

President and CEO Mark Ihde said, "We are very excited to be back at Coddington. Donations are very important to the success of our agency and we are constantly striving to find locations that are convenient for our donors. Located adjacent to Guerneville Rd., we are confident that this location provides a safe and convenient donation opportunity."

Come visit GIRE's newest Donation Center and remember that each donation made, helps generate jobs for people with disabilities and other barriers to employment.



## Goodwill Hires Youth for Retail & Operations Jobs ~ Jennifer Swift

**G**OODWILL INDUSTRIES OF THE REDWOOD Empire is proud to announce we now hire youth. Persons between the ages of 16 and 18 can be hired into many positions throughout our Retail and Operations Division including operations support, cashiers, donation coordinators and inventory processors. Due to labor regulations, youth are not allowed to operate heavy machinery or drive, and cannot work more than 8 hours per day.

GIRE has one young person working as a part-time donation attendant at the new Coddington Attended Donation Center. This young man delivers excellent customer service and likes to stay busy. Stephanie Munson, Marketing and Fund Development Director is thrilled that our Retail Operations department is open to hiring youth. She said, "The youth are our future workforce and more importantly our future donors. It's good to instill the importance of giving back to organizations like Goodwill at a young age so we can begin cultivating a potential donor and working member of our community."

If you or a youth you know is interested in applying for a job at Goodwill, please visit our website at [www.gire.org](http://www.gire.org).

## Goodwill Clients Recognized for Employment Success!

~ Stephanie Munson

**R**ECENTLY THE SONOMA COUNTY EMPLOYER ADVISORY COUNCIL awarded four clients from

Goodwill with the organizations Annual Employment Success Awards. These awards are given to people in our community who have overcome barriers to employment such as homelessness, domestic violence, the struggle to stay in recovery or lack of confidence and self esteem.

The Sonoma County EAC is a partnership between the California Employment Development Department (EDD) and the business community. The membership represents a cross section of business and industry. The Employer Advisory Council sees the benefit to local employers in building a stronger workforce for Sonoma County and is proud to recognize the efforts of people in our community that have joined the Sonoma County workforce and who our enriching our community through their efforts.

### You are cordially invited to Helping People & Changing Lives

*Goodwill is so much more than stores!*

Join us for a  
**FREE 1-Hour Breakfast or Lunch**

Learn about **Goodwill Industries of the Redwood Empire**  
in Sonoma, Napa, Lake and Mendocino Counties.

*(This is not a fundraiser – no one will be asked for money.)*

**Bring a Friend!**

Call Stephanie at 523-0550 to reserve your place.

**Upcoming Dates:**

Wednesday, June 18, 2008 ~ Noon  
Wednesday, July 30, 2008 ~ 8:00 a. m.

**Donate. Shop. Change a Life!**

# Goodwill... providing a hand up not a hand out

## Thank You!...Thank You!... Thank You!

**T**O OUR 2008 HUMAN RACE SPONSORS, your support of Goodwill gives people in our community the gift of work!



**We couldn't have reached our goal of \$12,000 without you!**

### ~ Gold Sponsors ~

Alexander and Chase Apparel & Promotions  
River Rock Casino  
Sanford E. Bressick, New York Life

### ~ Silver Sponsors ~

Advent Office Furniture  
The Hitmen Termite and Pest Control, Inc.  
Stripe and Seal, Inc.  
Swan Plumbing Inc.

### ~ Bronze Sponsors ~

Art Weyers Insurance  
Circle Bank  
D & S Awards & Engraving  
Direct Mailing Systems  
Madison Electric Company  
Nelson Staffing Services  
Signs Now  
Santa Rosa Cash Register  
Simpson Sheet Metal, Inc.

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*We make a living by what we get,  
but we make a life by what we give.*

~ Winston Churchill ~

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## Commitment to our Community



Dear Friends,

I am very excited about the Financial Literacy program we will be implementing in July. Thanks to a \$2000 grant from State Farm Insurance, and \$4400 in other contributions, we will be able to begin a program to educate our employees and clients on all aspects of financial responsibility.

Financial Literacy is the next logical step in providing additional life skills to the people we serve. Providing job training and placement to persons with barriers to employment is only the beginning of their road to success and financial independence. Many of the financial behaviors we may take for granted, such as having a bank account and putting away money in savings, are advantages that many people do not understand.

I am constantly amazed at the number of people we encounter, most in an economic situation that can least afford it, who use check-cashing services or payday lenders unaware of the financial implications of their actions. From the advantages of banking relationships to buying a home and planning for retirement, through our Financial Literacy Program we will provide training and resources for individuals to make appropriate decisions in managing their personal finances.

While we are grateful to State Farm for the seed money, it is programs such as this that are sustained through your continued support and financial contributions to Goodwill. The \$7500 we presently have budgeted for this effort will allow us to provide two 10-week training sessions. Your contribution of any amount, will allow us to continue programs such as this with our goal of fostering self-sufficiency.

Thank you again for support of Goodwill and our mission.

Best regards,

Mark Ihde  
President & CEO

## Employee of the Quarter ~ Cassie Barnett



**TOMASA OLIVEROS** came to Goodwill 5 years ago. She is a positive dedicated employee that always has a smile on her face. When I started working at the Healdsburg store Tomasa was processing 10 racks of clothes a day. I came to her and told her that we need to process 12 and she has done just that with no problem. She is always willing to make changes with no hesitation. She makes other employees laugh and brightens up the production area with her personality. I am blessed to work with Tomasa at the Healdsburg store. Congratulations Tomasa on your well deserved recognition!

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**... caring about our environment**

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**Donate.  
Shop.  
Change a  
Life!**



**OnGOODWILL**

**Goodwill Industries of the Redwood Empire**

651 Yolanda Avenue  
Santa Rosa, CA 95404

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**A special thank you to:**

*Mark West Area Chamber of Commerce for hosting a very successful eWaste Drive in April!*

**MISSION STATEMENT**

*Changing lives and strengthening communities through the dignity and power of work!*

**MEMBERSHIP:**

Goodwill Industries International

**ACCREDITATION:**



**Goodwill Corporate Office**

651 Yolanda Avenue, Santa Rosa, CA 95404  
PH 707.523.0550 FAX 707.523.0552  
E-mail: [information@gire.org](mailto:information@gire.org)  
Website: [www.gire.org](http://www.gire.org)

**Workforce Development Offices are in Sonoma, Lake, Mendocino, and Napa Counties**

<b>Santa Rosa</b>	<b>PH 707.523.0550</b>
<b>Santa Rosa-Job Link</b>	<b>PH 707.565.5683 PH 707.565.5667</b>
<b>Lake County</b>	<b>PH 707.263.1541</b>
<b>Mendocino County</b>	<b>PH 707.467.5929</b>
<b>Napa County</b>	<b>PH 707.258.8171</b>

**Interlink Self-Help Center**

1033 Fourth Street PH 707.546.4481  
Santa Rosa, CA 95404

**Wellness & Advocacy Center**

3400 Chanate Road PH 707.565.4481  
Santa Rosa, CA 95403

**Retail Store Locations**

**Outlet Center**

651 Yolanda Avenue  
Santa Rosa, CA 95404  
PH 707.523.0550

**Roseland**

680 Sebastopol Road  
Santa Rosa, CA 95407  
PH 707.570.2392

**Ukiah**

1005 North Street  
Ukiah, CA 95482  
PH 707.462.9660

**Santa Rosa**

3535 Industrial Drive  
Santa Rosa, CA 95403  
PH 707.545.2492

**Healdsburg**

513 Healdsburg Avenue  
Healdsburg, CA 95448  
PH 707.431.8408

**Cloverdale**

792 S. Cloverdale Blvd.  
Cloverdale, CA 95425  
PH 707.894.5200

**Rohnert Park**

4 Padre Town Center  
Rohnert Park, CA 94928  
PH 707.585.0300

**Petaluma**

1000 Lakeville Street  
Petaluma, CA 94952  
PH 707.778.7485

**Napa ~ Now Open**

1683 Imola Avenue W.  
River Park Shopping Center  
PH 707.252.1197

**Attended Donation Centers**

**Oakmont:** 6501 Oakmont Drive  
**Santa Rosa:** St. Francis Shopping Ctr  
100 Calistoga Road  
Coddington Mall  
Goodwill Industries  
651 Yolanda Avenue

**Rohnert Park:** Raley's Town Centre  
**Petaluma:** Corner of Weller & E. Washington  
**Sebastopol:** O'Reilly Media  
1005 Gravenstein Hwy N.

**Store Hours**

10:00-6:30 Mon-Sun  
10:00-6:30 Mon-Sun  
11:00-7:30 Mon-Sun  
10:00-6:30 Mon-Sun  
10:00-6:30 Mon-Sun  
10:00-6:30 Mon-Sun  
10:00-6:30 Mon-Sun  
10:00-6:30 Mon-Sun  
10:00-6:30 Mon-Sun  
Winter Hrs. (Oct-Mar, 9-5)

